

TERMS OF REFERENCE

**PUBLIC INFORMATION CAMPAIGN ON THE
REPLACEMENT/ESTABLISHMENT OF THE LAND REGISTRY BASED ON NEW
SURVEY DATA UNDER THE REAL ESTATE REGISTRATION PROJECT –
ADDITIONAL FINANCING IN FBiH**

Sarajevo

April 2021

Abbreviations

BiH	Bosnia and Herzegovina
EU	European Union
FBiH	Federation of Bosnia and Herzegovina
FGA	Federal Administration for Geodetic and Real Property Affairs
FMJ	Federal Ministry of Justice
IDA	International Development Association
LLR	Law on Land Registry
LRDB	Land Registry Data Base
NGO	Non-governmental organization
PIC	Public information campaign
Project	Real Estate Registration Project – Additional Financing
RECDB	Real Estate Cadaster Data Base
WB	World Bank

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INTRODUCTION

The land registry that we have in Bosnia and Herzegovina today dates back to the time of the Austro-Hungarian rule. The first cadastral survey of Bosnia and Herzegovina was carried out during the period between 1880 and 1884, with the maps being produced based on this survey. These maps are referred to as the “Austro-Hungarian maps” or “maps under old survey”. It was based on these maps that the land registry was established, the process that took place during the period between 1886 and 1910, in accordance with the Law on Land Registry from 1884.

In early 1950s, in places where the Austro-Hungarian land cadaster were destroyed during World War II, the so-called provisional cadaster has been introduced as its replacement, in order to satisfy the minimum needs for data on land.

In the 1950s, a new survey has begun and preparation of new maps and operates, this time using newer survey technologies; this has not been fully completed to date. However, in the preparation of these maps, they did not use old Austro-Hungarian maps as the starting point, but rather they carried out new parcel numeration. Therefore, it is not possible to automatically link the new survey data and the old survey data.

In the areas with the new cadastral survey, where the land registry exists, there is total lack of harmonization of the real estate data between the land registry and the cadaster. Namely, with the coming into force of the new cadastral survey, the Austro-Hungarian cadaster has been rendered ineffective, ending the obligation to maintain the cadaster. Nonetheless, in order to secure a link with the land registry, for the most part, old Austro-Hungarian maps have been maintained in parallel with the new maps. Unfortunately, the land registry has never been updated with the new survey data.

The Law on Survey and Real Estate Cadaster was adopted in 1984, providing for the establishment and maintenance of a uniform register of the real estate and property rights. This register, which is based on the new survey data, has come into force in a certain number of cadaster municipalities in BiH, and, pursuant to the LLR, it has been taken over to the land registry with the responsible courts.

With the adoption of the new LLR, the land registry has regained its importance. This Law provides for the land registry to be established and kept based on the data of the current (new) cadastral survey. Property data (number, name/description and culture, as well as the surface area of the cadastral parcel), serving to provide the exact description of the land registry unit that is registered in the land registry, are entered into A - Property Sheet of the land registry folio, based on the records of the authority in charge of maintaining the cadaster. The land registry office carries out the registration of ownership rights, other property and certain property-related contractual rights, as well as of particular facts of relevance to legal transactions.

1. Real Estate Registration Project – Additional Financing

The Real Estate Registration Project – Additional Financing (hereinafter: the Project) has been implemented upon the Loan Agreement Real Estate Registration Project – Additional Financing between Bosnia and Herzegovina and the International Bank for Reconstruction and Development – IBRD (hereinafter: the Bank), which was signed on 2 July 2020, and the Decision on Ratification of the Loan Agreement (Official Gazette of BiH, International Agreements no. 19/20 of 19 December 2020).

The objective of the Project in the Federation of Bosnia and Herzegovina is to support the development of a sustainable real estate registration system with harmonized land registry and cadastral records in urban areas.

Real estate registers, land registries and cadasters provide the basis for land administration and the establishment of a national spatial data infrastructure. These registers are considered compliant when their contents are interconnected and verified.

The Real Estate Registration Project involves activities of real estate data harmonization between the cadaster and the land registry, by conducting the procedure for establishment and replacement of the land registry based on the new survey data at the locations defined by the Project. Harmonization of cadastral and land registry data in the Federation of BiH is focused on municipal centers and urban areas in the selected cadaster municipalities. Upon completion of these activities, an up-to-date and reliable register of property rights will have been established, increasing the level of legal certainty and creating the conditions for expeditious property transactions, thus enabling faster economic development.

The Real Estate Registration Project – Additional Financing is a continuation of the Real Estate Registration Project in BiH, which was successfully implemented during the period between October 2013 and December 2020.

The Project is administered in the Federation of BiH by the Federal Administration for Geodetic and Real Property Affairs (hereinafter: the FGA), along with the Federal Ministry of Justice (hereinafter: the FMJ) relative to parts of the Project that pertain to the land registry in the Federation of BiH. The Project Implementation Unit has been established under the FGA, comprising civil servants and contracted experts with working experience necessary for successful implementation of Project activities.

The Project comprises three basic components:

A – HARMONIZATION/UPDATING OF REAL ESTATE DATA

This component will support the harmonization of real estate data and real estate rights from the cadaster and land registries. The goal is to establish up-to-date and interconnected cadastral and land registry databases, or integrated real estate cadaster databases, and use these databases to increase the real estate registration rate in most urban areas in the FBiH.

Equal treatment of all citizens regardless of their gender, ethnicity or social status will be ensured by monitoring fieldwork through public awareness, mapping of vulnerable groups and social monitoring.

B – REAL ESTATE REGISTRATION INFRASTRUCTURE DEVELOPMENT

Real estate registration infrastructure development will build upon previous activities to further improve working conditions and infrastructure in cadastral and land registry offices in FBiH. The implementation of the land administration ICT/IM strategy in the FBiH will also continue. Procurement is envisaged of additional hardware and communication equipment for the needs of cadastral and land registry offices, further development of functionality, as well as maintenance and connection of cadastral and land registry information system, including also implementation of new e-services, scanning of land books and cadastral archives.

C – POLICY AND INSTITUTIONAL DEVELOPMENT, AND PROJECT MANAGEMENT

Policy development, institutional development and project management will enhance the sustainability of real estate registration with a strong focus on institutional development and capacity building. The project will address the long-term challenges of sustainability and management of real estate registries and emphasize financial sustainability, quality of services and user-friendliness, and socially vulnerable groups.

2. Public Information Campaign

The reason for conducting the public information campaign (hereinafter: the PIC) is to inform the citizens on the activities of the Project and encourage them to submit their application in the process of conducting the procedure for establishment of the land registry upon the new survey data, and ultimately, provided that they meet the requirements, to be registered as owners/co-owners in the land registry based on the new survey data.

The Project envisaged the implementation of a public information campaign, that will include a campaign at the central level (general public information campaign) and a campaign at the local level (local public information campaign). The objective of the public information campaign is to inform the general public about the land administration system, the procedures in the land registry and cadaster system, the rights and obligations of property owners, with a particular focus on the procedure for establishment of the land registry based on the new survey data.

The aim of the public information campaign is to involve as many beneficiaries as possible (citizens, business and other entities) in the processes initiated by the Project. It is important to note that the activities envisaged by the project will be implemented much faster in the conditions of increased involvement of the general public.

The PIC shall be carried out at two levels, as follows:

- At the central level – general public information campaign,
- At the local level – local public information campaign
(at individual locations involved in the implementation of the Project).

The general public information campaign shall last thirty (30) days and have the main objective to better inform the general public on the relevance of property registration, of the rights and obligations of property owners to register their ownership and co-ownership of property, and of the importance of keeping ownership records up-to-date. The general public information campaign shall be implemented by publishing animated video spots regarding Project activities on TV stations, by publishing radio clips/jingles regarding Project activities on radio stations, by publishing banners on web portals, and through other products as defined in Appendix 2 of this Terms of Reference.

The local public information campaign shall be implemented for individual locations involved in the systematic real estate data harmonization between the land registry and the cadaster in the Federation of BiH under the Project.

The local campaign shall comprise the publishing of radio jingles pertaining to initiated procedures for replacement/establishment of the land registry on local and national radio stations with advertising the information on the deadline for registration of property rights for the relevant c.m., as well as publishing of advertisements on web portals.

The local campaign shall be implemented after the municipal court publishes the advertisement announcing the establishment of the land registry and shall take a total of 15 days (3x5 days) on a local radio station, by publishing the radio jingle twice a day, followed by 7 days (4+3 days) on national radio stations, by publishing the radio jingle once a day, and publishing one press release (a broader version of advertisement compared to the radio jingle) on a regional web portal. The deadline (subjective) for registration of property rights shall be 60 days from the day of publication of the advertisement announcing the establishment, so it is necessary to implement the local campaign for the location in question within this period.

The local campaign shall be implemented on a local radio station by airing the first 5 days of the planned contents for the local campaign after the publication of the advertisement announcing the establishment in the Official Gazette of the Federation of BiH (0-20 days as of the advertisement), the second 5 days in the middle of the period for registration of property rights (21-40 days as of the advertisement), and the last 5 days at the end of the period for registration of property rights (41-60 days as of the advertisement). The local campaign shall be implemented on national radio stations (BH RADIO 1, Radio Federacije BiH, Radio RS, and RSG) for a total of 7 days, by implementing the first 4 days of the planned contents after the publication of the advertisement announcing the establishment in the Official Gazette of the Federation of BiH, and the remaining 3 days in the middle of the period for registration of property rights. The local campaign shall be implemented on a regional web portal by publishing one release (a broader text of advertisement compared to the text for the radio jingle) at the beginning of the period for registration of property rights.

The Service Provider shall deliver the final texts for radio jingles and releases to the Client. The dynamics and the schedule for implementation of the local campaign shall be defined in a detailed Media Plan, to be proposed by the Service Provider and to be approved by the Client. The Client reserves the right to suggest the broadcasting scheme/schedule to the Service Provider.

In the planned period, the provision of media services subject of this Terms of Reference will include local campaigns for 60 c.m. covered by the systematic data harmonization, located in 27 political municipalities and 20 municipal courts in the Federation of BiH that are in charge of maintenance of the land registry.

3. Objectives of Public Information Campaign

The objective of the PIC is to raise public awareness and to mobilize support for the implementation of activities defined by the Project. Specifically, it will be necessary for the PIC:

- To inform and educate the general public in FBiH on the activities and procedures in the land administration sector that are carried out under the Real Estate Registration Project;
- To encourage and increase participation of the general public/parties in the processes of new establishment of the land registry based on the new survey data, by registering their property rights in LR offices;
- To improve the image of the institutions and offices responsible for registration of real estate and property rights.

4. Scope of Activity

The Service Provider shall implement the PIC in accordance with the tasks defined by this Terms of Reference, the agreement signed with the Federal Administration for Geodetic and Real Property Affairs, as well as the guidelines provided by the Client.

The activities to be carried out under the PIC shall be subject to approval, on behalf of the Client, by the Project Manager responsible for PIC monitoring the implementation. The Project Manager will be responsible for monitoring of provision of serviced envisaged under these Terms of Reference, communication with the Service Provider, providing guidelines to the Service Provider, and for the analysis and acceptance of the subject of delivery.

The Service Provider shall be obliged to deliver good quality products in a timely manner, in accordance with the approved Implementation Plan and Media Plan.

The options regarding the media to be used under the PIC may include: TV stations (state and entity), radio stations, printed media, and web portals, as specified in Appendices to this Terms of Reference.

5. Tasks of Service Provider in Public Information Campaign

- Preparation of the Implementation Plan for the PIC, consisting of a plan for the general campaign and a plan for local public information campaigns. The plan for the general PIC shall comprise the plan, contents, media, dynamics, and costs of the implementation, while the plan for local campaigns shall comprise the proposal of the media and the costs for each media individually, as well as the total costs for each local campaign per location (as a rule, one court = one location/one local campaign, exceptions are permitted upon request of the Client). Following approval by the Client, the Service Provider shall submit the final Implementation Plan no later than within 20 days from the day of signing the agreement.
- In accordance with the planned PIC implementation dynamics, preparation of the proposal of products for the general and local public information campaigns (products defined in Appendices to this Terms of Reference). Following the approval of products by the Client, the approved products shall be produced.
- Following the approval of the Implementation Plan and Media Plan for each campaign, the campaign shall be implemented, covering all items from the Appendices to this Terms of Reference, depending on whether it is a general or a local campaign.
- Monitoring and supervision of the campaign implementation and reporting to the Client.
- The Service Provider shall be obliged to deliver all samples of the products under PIC to the Client in the agreed format and on a CD in open format.

6. Target Groups and Information Levels

The PIC shall target the following interest groups: general public, media, non-governmental organizations, businesses, citizens, vulnerable groups such as Roma and internally displaced persons, entities in the public and private sector, employees in the relevant authorities within the land administration sector.

The campaign should be implemented through information forms as specified in the Appendices to this Terms of Reference.

The general public/citizens should be informed through various forms of TV, radio and printed media about:

- The legal framework, rights and obligations concerning property registration (Why should they do the registration?),
- The procedures for property registration (Where and how to do the registration?),
- The functions of the land registry and cadaster systems, the differences between them, and the legal status in both systems,
- The fact that ownership becomes legally valid only after its registration in the land registry,
- Required documents and fees that must be presented to carry out property registration (How to do the registration?),
- The advantages and benefits of property registration (opportunities for economic development),
- Provision of legal support regarding the registration procedures to low income owners,
- Categories of potentially vulnerable groups in the process of registration of real property rights and special sources of information for such groups, such as: leaflets on the process of real estate registration in the Romani language, CDs on the process of registration of real estate for blind persons, facilitated access to land registry offices for disabled persons for registration of real property rights, and others,
- Benefits of the Project, not only to the Government of FBiH, but also to the citizens, in particular in terms of raising the standard for service provision with the existing fees,
- Implemented activities and results of the Project,
- Results of successful cadastral and land registry offices,
- Possibilities for searching cadastral and land registry databases on the Internet,
- Improvements in market efficiency and the fact that a regulated real estate market constitutes one of the requirements for the accession of Bosnia and Herzegovina to the EU,
- Activities at locations where the activities of replacement/establishment of the land registry are carried out,
- The procedures in the process of replacement/establishment of the land registry.

The Client shall provide guidelines to the Service Provider as to which of the above items should the public be informed about through the general campaign and which it should be informed about through local campaigns.

7. Final Outputs to be Delivered by Service Provider

The Service Provider shall prepare and deliver the following documents, being part of its final work results in particular phases of this ToR:

7.1. IMPLEMENTATION PLAN

The Service Provider shall prepare the Implementation Plan for the PIC, consisting of a plan for the general campaign and a plan for local PICs. The plan for the general PIC shall comprise the plan, contents, media, dynamics, and costs of the implementation, while the plan for local campaigns shall comprise the proposal of the media and the costs for each media individually, as well as the total costs for each local campaign. The Client will submit comments within five working days upon receipt of the Implementation Plan, and the deadline for submission of the revised Implementation Plan will be five working days upon receipt of comments from the Client. Following approval by the Client, the Service Provider shall submit the final Implementation Plan no later than within 20 days from the day of signing the agreement.

7.2. MEDIA PLAN

The Service Provider shall, prior to proceeding with the implementation of each individual local PIC, prepare the Media Plan and submit it for approval to the Client. The Media Plan shall comprise a detailed overview of the media, dynamics, period, and costs for each campaign (individually by media and the total cost for each campaign). Only upon approval of the Media Plan can the implementation of the local campaign start.

7.3. QUARTERLY REPORTS

The Service Provider shall submit to the Client regular quarterly reports on the progress of activities during the reporting period. The reports shall be submitted to the Client by the end of the first week in the month following the reporting period.

The form of the report on progress made and activities conducted shall be agreed with the Client, and it shall contain, *inter alia*, a chapter on the activities conducted during the reporting period, potential difficulties and the manner of overcoming such difficulties, reasons for potential divergence from the Implementation Plan and Media Plan, subjects of delivery during the observed period, and attachments.

It is mandatory to attach to the report certificates from individual media (TV stations, printed media, radio stations, and web portals) in which the activities were implemented during the reporting period. The certificates shall clearly specify the time period in which certain publication was effectuated, number and type of publications. Quarterly reports shall be submitted to the Client in one of the official languages in FBiH. The Client shall submit its comments within five working days from the receipt of the quarterly report, while the deadline for submitting the modified quarterly report shall be five working days from the receipt of the comments from the Client. The accepted reports with mandatory attachments shall constitute the basis for making payments to the Service Provider, in the manner that upon acceptance of the report, the Service Provider shall be paid the remuneration for the activities carried out during the reporting period, at unit cost specified in the agreement for each activity.

7.4. FINAL REPORT

The Final Report shall contain the description of all activities carried out by the Service Provider during the agreement, and it shall be submitted to the Client within seven working days upon completion of all agreed activities. The Final Report shall be submitted in the form to be agreed with the Client and it shall contain, *inter alia*, the following:

- Report summary of maximum 3 pages;
- Brief description of the methodology for each type of campaign, the period in which the campaigns were carried out, potential difficulties encountered and the manner of overcoming them;
- The main body of the report, organized by type of public information campaign (general and local), containing the summary of activities conducted for each campaign (type, scope, and dynamics). All data and results shall be presented in form of a table, comprising the information on both planned and effectuated activities, and clearly specifying potential divergence.

The Client shall submit its comments within seven days from the receipt of the draft report from the Service Provider, who will be obliged to make corrections in accordance with the comments submitted by the Client.

8. Products

The Service Provider shall deliver samples of each product to the Client for approval, in accordance with the Implementation Plan and the Media Plan. All products shall be produced and delivered in the agreed quantity, in accordance with the plan contained in the Implementation Plan, approved by the Media Plan or in accordance with any other deadline that may be subsequently agreed in writing. The list of products shall be given in Appendices to this Terms of Reference.

9. Deadlines for Completion of Documents

The expected period for the provision of PIC-related services shall be from the moment of contract conclusion until 31 July 2022, at the latest.

The deadline for the preparation of the final Implementation Plan shall be 20 days from the signing of the Agreement.

10. Reporting and Coordination

The official language of the campaign shall be one of the official languages in FBiH. All products and reports to be prepared by the Service Provider shall be delivered in one of the official languages in FBiH, in electronic form (on a CD and in open format) and in printed form.

All quarterly reports concerning the campaign shall be submitted in one of the official languages in FBiH, while the Final Report shall also be submitted in English, in the form previously submitted to the Service Provider by the Client.

11. Required skills and expertise

The Service Provider must meet the following requirements:

- At least 3 years of experience in implementation of public information campaigns,
- Experience in working with the media through which the public information campaign is conducted.

The Service Provider will state the proposed staff, their qualifications and CVs for the following key positions:

- Campaign manager: the person in charge of managing and supervising the implementation of public information campaigns, who submits regular reports to the Client, submits a draft final report and final report. The person must have a university degree or higher, in social sciences, at least 3 years of experience in the implementation of public information campaigns and experience in managing the implementation of contracts for at least two public information campaigns.
- Person in charge of implementing the Media Plan: the person in charge of implementation of the media plan for each PIC. The person must have a university degree or higher, in social sciences, a minimum of 3 years of experience in implementing public information campaigns and experience in implementing a media plan for at least two public information campaigns.

The expression of interest should contain references from previous assignments, a biography of additional key staff, if required, and an estimated number of support staff.

12. Payment Schedule

Payment will be made in two tranches:

The first payment in the amount of 50% of the contracted value will be made after the acceptance and confirmation of the provision of at least 50% of the services specified in the Implementation and Media Plan.

The second payment in the amount of 50% of the contracted value will be made after the acceptance and confirmation of the provision of 100% of the services specified in the Implementation and Media Plan.

13. Appendices 1, 2, 3 and 4

APPENDIX 1

List of Products for Public Information Campaign

Item No.	Products – Public Information Campaign	Unit Measure	Quantity
1	Preparation of the Implementation Plan for the public information campaign, comprising a plan for the general campaign and a plan for local public information campaigns. The plan for the general public information campaign shall comprise the plan, contents, media, dynamics, and costs of the implementation, while the plan for local campaigns shall comprise the proposal of the media and the costs for each media individually, as well as the total costs for each local campaign. Following approval by the Client, the Service Provider shall submit the final Implementation Plan no later than within 20 days from the day of signing the agreement.	Plan	1

APPENDIX 2

List of Products for General Public Information Campaign

Item no.	Products – General Public Information Campaign	Unit Measure	Quantity
1.	Broadcasting of the animated spot on TV station FTV	Publication	30
1.1	Broadcasting of the animated spot on TV station BHT	Publication	30
1.2.	Broadcasting of the animated spot on TV station RTRS	Publication	30
1.3.	Broadcasting of the animated spot on TV station NOVA BH	Publication	30
1.4.	Broadcasting of the animated spot on TV station OBN	Publication	30
2.	Broadcasting of the radio clip/jingle on radio station BH RADIO 1	Publication	30
2.1.	Broadcasting of the radio clip/jingle on radio station RADIO FEDERACIJE BiH	Publication	30
2.2.	Broadcasting of the radio clip/jingle on radio station Radio RS	Publication	30

2.3.	Broadcasting of the radio clip/jingle on radio station RSG	Publication	30
2.4.	Broadcasting of the radio clip/jingle on radio station RDV	Publication	30
2.5.	Broadcasting of the radio clip/jingle on radio station Radio Herceg Bosne	Publication	30
3.	Production and publication of 3-minute TV reports/interviews.	Production and publication	1
4.	Organization and realization of a press conference on Project activities and results achieved, on the premises of the relevant authorities.	Conference	1
5.1.	Publication of affirmative newspaper articles in printed media Dnevni avaz (3 different texts will be prepared in advance by the Client).	Publication	3
5.2.	Publication of affirmative newspaper articles in printed media Oslobođenje (3 different texts will be prepared in advance by the Client).	Publication	3
5.3.	Publication of affirmative newspaper articles in printed media Dnevni list (3 different texts will be prepared in advance by the Client).	Publication	3
5.4.	Publication of affirmative newspaper articles in printed media Nezavisne novine (3 different texts will be prepared in advance by the Client).	Publication	3
5.5.	Publication of affirmative newspaper articles in printed media Večernji list (3 different texts will be prepared in advance by the Client).	Publication	3
6.	Publication of the banner (dimensions 300x250), position front page/categories, with information on the Project and Project activities on the web portal klix.ba.	Publication	200.000,00
6.1.	Publication of the banner (dimensions 300x250), position front page/categories, with information on the Project and Project activities on the web portal bljesak.info	Publication	80.000,00
6.2.	Publication of the banner (dimensions 300x250), position front page/categories, with information on the Project and Project activities on the web portal Tuzlanski.ba	Publication	60.000,00
6.3.	Publication of the banner (dimensions 300x250), position front page/categories, with information on the Project and Project activities on the web portal krajina.ba.	Publication	60.000,00

6.4.	Publication of the banner (dimensions 300x250), position front page/categories, with information on the Project and Project activities on the web portal nezavisne.com.	Publication	60.000,00
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APPENDIX 3
List of Locations for the Public Information Campaign

Municipal Court	Political Municipality	Cadastral Municipality	Planned Implementation
Bihać	Bihać	Lohovo	November/December 2021
Bihać	Bihać	Orljani	
Čapljina	Čapljina	Hotanj	November/December 2021
Čapljina	Čapljina	Zvirovići	
Čapljina	Stolac	Pješivac	
Goražde	Goražde	Kopači	November/December 2021
Goražde	Foča in FBiH	Jabuka	
Goražde	Foča in FBiH	Mazlina	
Goražde	Foča in FBiH	Račići	
Gradačac	Gradačac	Gornji Lukavac	November/December 2021
Gradačac	Gradačac	Vida	
Gradačac	Gradačac	Biberovo Polje	
Gradačac	Gradačac	Zelinja Srednja	
Srebrenik	Srebrenik	Čehaje	November/December 2021
Srebrenik	Srebrenik	Špionica Donja	
Srebrenik	Srebrenik	Špionica Gornja	
Čitluk	Čitluk	Paoča	November/December 2021
Ljubuški	Ljubuški	Humac	November/December 2021
Ljubuški	Ljubuški	Grab I	
Ljubuški	Ljubuški	Grab II	
Ljubuški	Grude	Donji Mamići	
Tuzla	Tuzla	Solina	November/December 2021
Tuzla	Tuzla	Gornja Tuzla	
Velika Kladuša	Velika Kladuša	Rajnovac	November/December 2021
Velika Kladuša	Velika Kladuša	Vrnograč	
Livno	Tomislavgrad	Miljacka	November/December 2021
Livno	Tomislavgrad	Mrkodol	
Livno	Tomislavgrad	Srdani	
Mostar	Mostar	Podgorje	November/December 2021

Municipal Court	Political Municipality	Cadastral Municipality	Planned Implementation
Mostar	Mostar	Čule	
Mostar	Mostar	Polog	
Mostar	Mostar	Miljkovići	
Travnik	Busovača	Bare	November/December 2021
Travnik	Busovača	Bukovci	
Tešanj	Tešanj	Jablanica	November/December 2021
Živinice	Živinice	Spreča	
Živinice	Živinice	Priluk	November/December 2021
Živinice	Živinice	Bašigovci	
Živinice	Živinice	Lukavica Donja	
Orašje	Orašje	Donja Mahala I	
Orašje	Orašje	Donja Mahala III	November/December 2021
Orašje	Orašje	Kostrč	
Zavidovići	Zavidovići	Krivaja	October/November 2021
Zavidovići	Zavidovići	Činovići	
Zavidovići/Odjeljenje Maglaj	Maglaj	Bradići	November/December 2021
Zavidovići/Odjeljenje Maglaj	Maglaj	Ravna	
Sarajevo	Stari Grad Sarajevo	Sarajevo I	November/December 2021
Sarajevo	Stari Grad Sarajevo	Sarajevo II	
Sarajevo	Novo Sarajevo	Lukavica-Dio	
Sarajevo	Novo Sarajevo	Miljevići-Dio	
Sarajevo	Centar Sarajevo	Sarajevo V	
Sarajevo	Centar Sarajevo	Sarajevo VI	
Sarajevo	Vogošća	Tihovići	
Sarajevo	Vogošća	Kremeš	
Sarajevo	Ilijaš	Medojevići	
Sarajevo	Ilijaš	Dragoradi	
Zenica	Zenica	Puhovac	November/December 2021
Lukavac	Lukavac	Turija	November/December 2021
Lukavac	Lukavac	Prokosovići	
Lukavac	Lukavac	Dobošnica II	

APPENDIX 4
List of Products for the Public Information Campaign

Item no.	Products – Public Information Campaign	No. of publications	Number of locations	Unit of measure	Quantity
1.	Production of a 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual location. The final text of the announcement shall be submitted by the Client to the Service Provider.	-	20	Production	20
2.	Publication of the 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual location, on the radio station BH RADIO 1, to be broadcasted once a day, for a period of seven days.	7	20	Publication	140
2.1.	Publication of the 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual location, on the radio station Radio Federacije BiH, to be broadcasted once a day, for a period of seven days.	7	20	Publication	140
2.2.	Publication of the 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual location, on the radio station Radio RS, to be broadcasted once a day, for a period of seven days.	7	20	Publication	140
2.3.	Publication of the 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual location, on the radio station RSG, to be broadcasted once a day, for a period of seven days.	7	20	Publication	140
3.	Publication of the 30-sec radio jingle - invitation to citizens to register their property rights in the process of establishment of the land registry, for each individual political municipality, on a local radio station,	30	27	Publication	810

Item no.	Products – Public Information Campaign	No. of publications	Number of locations	Unit of measure	Quantity
	to be broadcasted twice a day, for a period of 15 days. The local radio station for each location shall be proposed by the Service Provider, to be approved by the Client.				
4.	Publication of each individual announcement on replacement/establishment of the land registry on a regional web portal for each location.	1	20	Publication	20